

From: wmnkm@aol.com
 Sent: Tuesday, October 23, 2018 1:51 PM
 To: mgibson@satellitebeach.org, cbarker@satellitebeach.org
 Subject: FHC

<https://www.storenvy.com/stores/1195224-fight-for-zero>

You'll love these: <http://www.instagram.com/SteilBailey>

I don't think anybody owns #FightForZero - but here's the org site: <http://www.fightforzero.org/>

On Facebook:

Florida Health Connection

Sponsored

-They are paying for it - Can Nick make a bot program to keep clicking on the post? They pay per click. Newsaround he might get in trouble: **How much does it cost to advertise on Facebook per month?**

In just the USA, the average cost per click (CPC) of Facebook Ads in Q3 2016 was 27.29 cents (and 27.46 cents for ALL objectives), the cost per 1000 impressions (CPM) based on Q3 was \$ 7.19 (and \$ 7.34 CPM for ALL objectives). May 22, 2018

We understand that the current situation (red tide, blue-green algae, dirty water, PFAS, etc...) in Florida is emotional, especially for those affected. We understand the frustration of trying to work as a team towards a common goal and having to work with others who have their own agendas. There are laws that govern the process to data sharing, information collecting and the privacy of information online. Florida Health Connection's mission is to work within those laws and in conjunction with governing bodies to obtain a healthy and safe environment for the entire state.

Florida Health Connection has tested and gathered information and shared that information with the appropriate governing bodies.

Florida Health Connection is not politically affiliated and will work with any elected and appointed officials in any agencies that are willing to work with us.

Up until now we used our own funds to pay for these tests. In order to continue testing and community outreach we have opened an online store to assist with funding. Our Fight For Zero campaign logo is available on several different products and by purchasing these products you assist in continuing testing throughout the state. Again, these tests and information are shared with appropriate parties who have the authority and power to make changes throughout the state.

Examples of what FHC is working on:

- * Motivating cities and counties to do comprehensive testing.
- * Bringing national advocates to help raise awareness to the environmental and health concerns.
- * Mapping and developing an interactive map for the entire state of Florida.
- * Working with medical professionals and providing them information on data and research collected.
- * Attending meetings at state, county and city levels.
- * Networking with other groups throughout the state.
- * Establishing Fight For Zero campaigns for the following counties: Brevard County, Broward County, Lake County, Manatee County, Pinellas County, St. Lucie County and Miami-Dade County.
- * Working with professors and heads of departments at the University of Florida as well as Florida Institute of Technology.
- * Continual contact with independent environmental firms.
- * Continued contact with legal resources.
- * Planning community meetings and outreach throughout the state.
- * Continual networking.
- * Establishing partnerships and affiliates.

These are just few examples of the things that Florida Health Connection are working on.